

# VRS & YRN COLLEGE, CHIRALA

## The Annual Quality Assurance Report (AQAR) of the IQAC

### PART-A

<b>AQAR for the year</b>	<b>:</b>	<b>2011-12</b>
<b>1. Details of the Institution:</b>	<b>:</b>	
1.1. Name of the Institution	:	<b>VRS &amp; YRN COLLEGE,</b>
1.2. Address Line:1	:	<b>VODAREVU ROAD,</b>
Address Line:2	:	<b>CHIRALA</b>
City / Town	:	<b>VETAPALEM (MANDAL)</b>
State	:	<b>ANDHRA PRADESH</b>
Pin Code	:	<b>523 157</b>
Institution E-mail address	:	<a href="mailto:vrsyrncollege@yahoo.com"><u>vrsyrncollege@yahoo.com</u></a>
Contact No. s	:	<b>08594 232334</b>
Name of the Head of the Institution	:	Sri B.V. Krishna Rao, Principal F.A.C. upto <b>31st, July 2012</b> Dr. N.J. Bhushanam Ph.D., from August <b>1<sup>st</sup> 2012.</b>
Telephone No. with STD code	:	<b>08594- 232334</b>
Mobile	:	<b>9849640035</b>
Name of the IQAC Co-ordinator	:	<b>Dr. J. REVATHY</b>
Mobile	:	<b>9885513405</b>
IQAC email Address	:	<b>iqacvrsyrn@gmail.com</b>
<b>1.3. NAAC Track ID (or)</b>	<b>:</b>	<b>NOT APPLICABLE</b>
<b>1.4. NAAC Executive Committee No. &amp; Date</b>	<b>:</b>	<b>31/03/2007/050</b>

The committee is constituted for the academic year 2011-12 as per the guidelines given by UGC-NAAC, New Delhi. The constitution of Internal Quality Assurance Cell is as follows:

- |                            |   |                               |
|----------------------------|---|-------------------------------|
| 1. Sri B.V. Krishna Rao.   | - | Chair Person and<br>Principal |
| 2. Sri P. Gopinath         | - | Member                        |
| 3. Sri S. Krishnarjuna Rao | - | Member                        |
| 4. Smt. D. Usha Rani       | - | Member                        |
| 5. Sri N. Subhakar         | - | Member                        |
| 6. Dr. A. Satish Babu      | - | Member                        |
| 7. Dr. B. Radha            | - | Member                        |
| 8. Sri N. Venkata Rao      | - | Member                        |

**Management Representative**

- |  |   |                                     |
|--|---|-------------------------------------|
| 9. Smt. J. Lakshmi Bhavani             | - | Secretary & Correspondent<br>Member |
| 10. Commissioner, Chirala Municipality | - | Member                              |

**Alumni Representative**

- |  |   |        |
|--|---|--------|
| 11. Dr. PV Prasad, Medical Practitioner, Chirala - | - | Member |
|--|---|--------|

**Representative from the Society**

- |  |   |        |
|--|---|--------|
| 12. Sri PNLV Prasad, Advocate, Chirala | - | Member |
|--|---|--------|

**From Students:**

- |                                     |   |                   |
|-------------------------------------|---|-------------------|
| 13. Mr. K. Yugandhar, III rd B.Com. | - | Member            |
| 14. Dr. J. Revathy,                 | - | IQAC Co-ordinator |

1.5. Website address : [www.vrsyrn.co.in](http://www.vrsyrn.co.in)

1.6. Accreditation Details : [www.vrsyrn.co.in](http://www.vrsyrn.co.in)

S. No.	Cycle	Grade	CGPA	Year of Accreditation	Validity period
1.	1 <sup>st</sup> Cycle	B++	83.5	2007	2012
2.	2 <sup>nd</sup> Cycle				
3.	3 <sup>rd</sup> Cycle				
4.	4 <sup>th</sup> Cycle				

1.7. Date of Establishment of IQAC: **04-07-2005**

**1.8. Details of the previous year's AQAR submitted to NAAC after the latest Assessment and Accreditation by NAAC (for example AQAR 2010-11 submitted to NAAC on 12-10-2011)**

1. AQAR 12-11-2015
2. AQAR 12-11-2015
3. AQAR 12-11-2015
4. AQAR 12-11-2015
5. ARAR 12-11-2015
- 6.

**1.9. Institutional Status:**

<b>University</b>	<b>State</b> <input checked="" type="checkbox"/>	<b>Central</b> <input checked="" type="checkbox"/>	<b>Deemed</b> <input checked="" type="checkbox"/>	<b>Private</b> <input checked="" type="checkbox"/>
Affiliated College		Yes <input checked="" type="checkbox"/>	No <input checked="" type="checkbox"/>	
Constituent College		Yes <input checked="" type="checkbox"/>	No <input checked="" type="checkbox"/>	
Autonomous College of UGC		Yes <input checked="" type="checkbox"/>	No <input checked="" type="checkbox"/>	
Regulatory Agency approved Institution (e.g. AICTE, BCI, MCI, PCI, NCI)			Yes <input checked="" type="checkbox"/>	No <input checked="" type="checkbox"/>
Type of institution	Co-education <input checked="" type="checkbox"/>	Men <input checked="" type="checkbox"/>	Women <input checked="" type="checkbox"/>	
	Urban <input checked="" type="checkbox"/>	Rural <input checked="" type="checkbox"/>	Tribal <input checked="" type="checkbox"/>	
Financial Status	Grant – in Aid <input checked="" type="checkbox"/>	UGC 2(f) <input checked="" type="checkbox"/> UGC 12(b) <input checked="" type="checkbox"/>	Totally self financing <input checked="" type="checkbox"/>	

**1.10. Type of faculty/ programme** : Please tick the following

Arts <input checked="" type="checkbox"/>	Science <input checked="" type="checkbox"/>	Commerce <input checked="" type="checkbox"/>	Law	PEI Phys Edu <input checked="" type="checkbox"/>
TEI(Edu) <input checked="" type="checkbox"/>	Engineering <input checked="" type="checkbox"/>	Health Sciences <input checked="" type="checkbox"/>	Management <input checked="" type="checkbox"/>	Others Specify
M. Sc. (Oils, Fats, & Petro Products)	M.Sc.(Chemistry)	MCA		M. Com.

**1.11. Name of the affiliating University (for the college)** : **Acharya Nagarjuna University, Guntur**

**1.12. Special status conferred by central / state Government** :

Autonomy by State / Central Govt. / University:	UGC
University with potential for excellence:	UGC-CPE <input checked="" type="checkbox"/>
DST star scheme:	UGC-CE <input checked="" type="checkbox"/>
UGC Special Assistance Programme :	UGC-FIST <input checked="" type="checkbox"/>

UGC – Innovative PG programme : ANY OTHER SPECIFY

UGC COP programmes

<b>2. IQAC composition and Activities</b>	:	
2.1. No. of teachers	:	<b>07</b>
2.2. No. of Administrative / Technical staff	:	<b>01</b>
2.3. No. of students	:	<b>01</b>
2.4. No. of Management representatives	:	01
2.5. No. of Alumni	:	01
2.6. No. of any other stakeholder and community representatives	:	01
2.7. No. of employers / Industrialists	:	01
2.8. No. of other external experts	:	01
2.9. Total No. of members	:	<b>14</b>
2.10. No. of IQAC meeting held	:	<b>03</b>
2.11. No. of meetings with various stakeholders	:	<b>01</b>
2.12. Has IQAC received any funding from UGC during the year	:	<b>Yes</b>
2.13. Seminar and Conferences (only quality related )	:	<b>01</b>
I) No of Seminars / Conferences / workshops / Symposia organized by the IQAC	:	<b>“Emerging trends in management education” on 29<sup>th</sup> and 30<sup>th</sup> March, 2012.</b>
II) Themes	:	
2.14. Significant Activities and contribution made by IQAC	:	

### **IQAC ACTIVITIES**

- Encouragement to staff to attend various academic programmes like seminars, workshops, refresher courses, training programmes etc.,
- Motivating the staff towards Research Programmes by applying minor Research Projects.
- Involving in conducting student organized seminars.
- Conducting student projects, seminars, debates, Group discussions.

- Sri P.V. Durga Rao of PG Department of Management Studies has qualified National Eligibility Test (NET) for Lecturer ship/Junior research fellowship in management conducted by the UGC.
- Sri V. Srinivasa Prasad of PG department of management studies has submitted his thesis on “HR practices in forma industry with the special reference NATCO Pharma”, Hyderabad to Acharya Nagarjuna University for the award of the Degree of Doctor of Philosophy.
- Hundred percent placement for M.Sc. Oils & Fats students of 2010 – 12 batch in reputed firms like Abhay Cotex limited, Jalna (Maharashtra), Gemini edible Oils & Fats limited Krishna Patnam, Kalleswari Refineries limited Chennai, Sital Refineries limited Mumbai, Liberty Oils mills limited Mumbai, Kallam Oils private limited Pericharla, Wipro soft ware solutions.
- S. Srinivas of M.Sc. Oils & Fats was awarded K.T. Achayya Memorial Prizes IICT, Hyderabad for his outstanding performance at ANU examination held in April, 2011.
- Twelve students of III M.CA and three half II MCA have appeared for Micro Soft Technical Associate (MTA) examination and 14 students in all have got MTA certificates from Micro Soft.
- One student of Dr. V.K. Bhaskara Rao, Reader PG department of Commerce has been awarded M.Phil. Degree by Madhurai Kamaraj University in January, 12.
- PG departments of Commerce and Management Studies conducted UGC sponsored two day National Seminar on “Emerging Trends in Management Education” on 29th and 30th March, 2012.
- Another student of Dr. V.K. Bhaskara Rao has submitted his thesis titled “A study on development tourism industries in Andhra Pradesh” to ANU in October, 2012 for the award of Ph.D., Degree.
- One student of Dr. Smt. J. Revathy, Reader PG Department of Commerce has submitted her dissertation to ANU for the award of M.Phil. Degree.
- Our PG Department of Chemistry stood first among 62 affiliated colleges of Acharya Nagarjuna University “ including ANU Campus college” in the

results of 4th semesters examinations held in April, 2011 by securing 88% of pass.

- Sri G. Tulasi Priya and Mr. S. Venkata Raveendra Babu of M.Sc. Final were selected by Wipro Soft Ware Technology for a 4 year MS Programme in information technology through written test and interview.
- Involving students in several social service activities like, Blood donation camps, awareness campaign, campus cleaning through National Social service, Sport day celebration, red ribbon club and NCC.
- Encouraging the Departments to conduct Field trips.
- Conducting internal examinations twice in every semester for P.G students and Quarterly and Half-yearly examinations for U.G Students.
- Co-ordinating all departments in procuring equipment.
- Conducting spoken English classes for improving the communication skills for P.G students.
- Conducting Banking coaching and VRO classes for the benefit of students.
- Obtaining feedback from students, parents and alumni. The views expressed by the stake holders are taken into consideration for the development of the college.
- Organizing the Guest Lectures in various Departments.
- NSS Unit is actively conducting special camps from time to time.
- Assisting students to get campus recruitment.
- Counseling to students to prepare and attempt for P.G entrance examination of Acharya Nagarjuna University.
- Supporting students to participate in various sports and games at the college, District and Inter-university Level.
- All the Departments are organizing their Associations functions such as Telugu Basha Samiti; Mathematics Department has conducted Ramanujam Day.
- Organizing the career guidance programme for the students.

- Miss M. Lakshimi Ratna Kumari of MCA Department belongs to 2009-12 got 3 Gold Medals consecutively in 33rd and 34th convocations held at Acharya Nagarjuna University.

### 2.15. Plan of action by IQAC /Outcome:

The plan of action chalked out by the IQAC in the beginning of the year towards quality enhancement and the outcome achieved by the end of the year 2011-12.

S. No.	Plan of Action	Achievements
1	College Reopening	15-06-2011
2	Internal Exams	<ul style="list-style-type: none"> <li>➤ Tutorial Examinations were conducted at regular Intervals.</li> <li>➤ Half-Yearly Exams were conducted.</li> <li>➤ Pre-Final Exams were conducted.</li> <li>➤ Mid Examination were conducted twice for each Semester for all P.G. Courses.</li> </ul>
3	Encouragement to staff to attend various academic development programmes like Seminars, Refresher Courses, Training Programmes etc.	<ul style="list-style-type: none"> <li>➤ Sri K. Raghunatha Reddy Lecturer in Sanskrit has attended refresher course at University of Madras from 4th February, 2011 to 24th February, 2011.</li> <li>➤ Smt. J. Syamala Devi Lecturer in Telugu had attended the refresher course at Andhra University from 18th February, 2011 to 10th March, 2011.</li> <li>➤ Sri. Y. Krishna Murthy Lecturer in History had attended the refresher course at Sri Venkateswara University from 28th February, 2011 to 19th March, 2011.</li> <li>➤ Sri. N. Venkata Rangam, Lecturer in Hindi had participated the refresher course conducted by Sri Venkateswara University for m 28th February, 2011 to 19th March, 2011.</li> <li>➤ Sri G. Ramesh Lecturer in English has participated in the refresher course conducted by the University of Madras from 4th February, 2011 to 24th February, 2011.</li> <li>➤ Sri Y. Srinivasa Rao Lecturer in Commerce had attended the refresher course held at University of Madras from 4th February, 2011 to 24th February, 2011.</li> <li>➤ Sri. T. Polaiiah Lecturer in English had attended the refresher course at University of Madras from 4th February, 2011 to 24th February, 2011.</li> <li>➤ Sri K. Raghunatha Reddy Lecturer in Sanskrit had participated the refresher course conducted by the Andhra University from 12th October, 2011 to 1st</li> </ul>

S. No.	Plan of Action	Achievements
		<p>November, 2011.</p> <ul style="list-style-type: none"> <li>➤ Sri P. Dinesh Babu Lecturer in English had attended the refresher course held at University of Calicut from 14th September, 2011 to 4th October, 2011.</li> <li>➤ Sri Y. Subba Rao Lecturer in Botany had attended the refresher course conducted by the University of Calicut from 14th September, 2011 to 4th October, 2011.</li> <li>➤ Sri P. Gopinath Lecturer in Physics had attended a two day National Work Shop at JMJ College, Tenali on 24th and 25th January, 2012.</li> <li>➤ Sri. S. Krishnarjuna Rao Lecturer in PG Department of Commerce had attended a seminar on “The role of Micro Finance in capacity building of rural folk” at Acharya Nagarjuna University.</li> <li>➤ Mr. Ch. Buchi Raju and Mr. Ch. Samrat of M.Sc. O &amp; F had participated in the International Seminar organized by Oil Technologists Association of India (OTAI), Southern Zone held at ICT, Hyderabad on 18th and 19th November, 2011.</li> <li>➤ Sri B. Srinivasa Murthy and Sri J, Phani Kishore of both O &amp;F has presented a paper on “Renewable Energy Resources” at a seminar held at Bapatla Engineering College, Bapatla during November 2011.</li> <li>➤ Sri K. Naga Suresh, Sri Ch. Pothu Raju and Sri B. Srinivasa Rao faculty members of MCA Department has attended a seminar on “Soft Ware Reliability”.</li> <li>➤ Sri B. Phani Kumar Lecturer in Statistics has attended a National Work Shop on “Design of Experiments and Operations Research” (DEOR) at ANU during December, 2011.</li> <li>➤ Sri Y. Nageswara Rao and Sri C. Raveendra Kumar Lecturers in Zoology and Botany respectively and Sri N.V. Subba Rao, Record Assistant, Sri A. Venkateswara Rao, Attender and Smt. B. Rajamma, Attender have accompanied the Biology students on two day Biology field study tour to Sri Venkateswara National Park, Talakona and Sri Venkateswara Zoological Park, Tirupathi.</li> </ul>
4	<b>Student Organized Seminars</b>	➤ Student Organized Seminars were conducted by students in the Departments.
5	<b>Student Projects</b>	➤ Students Projects were done in all Departments.
6	<b>Quiz</b>	➤ Quiz programme were conducted in all UG & PG Courses.



<b>S. No.</b>	<b>Plan of Action</b>	<b>Achievements</b>
7	<b>Telugu Language Day</b>	<ul style="list-style-type: none"> <li>➤ Telugu Language Day is celebrated in the Department of Telugu on the Occasion of Sri Gidugu Rama Murthy Birth Day.</li> <li>➤</li> </ul>
8	<b>Teachers Day Celebrations</b>	<ul style="list-style-type: none"> <li>➤ Teachers Day Celebrations conducted in both UG &amp; PG Courses.</li> </ul>
9	<b>Management meets</b>	<ul style="list-style-type: none"> <li>➤ Several students of MBA have participated in 9 management meets during the academic year</li> <li>➤</li> </ul>
10	<b>Faculty Development</b>	<ul style="list-style-type: none"> <li>➤ Dr. N.J. Bhushanam Reader PG Department of Commerce has obtained a First Class in MBA Degree.</li> <li>➤ Dr. A. Sathish Babu, Reader PG Department of Commerce has obtained a First Class in MBA Degree.</li> <li>➤ Dr. A. Sathish Babu Reader PG Department of Commerce has also competed UGC Minor research Project on “ Handicraft Business in Andhra Pradesh”</li> <li>➤ Sri V. Srinivasa Prasad PG Department of Management Studies completed UGC Minor Research Project on “Human resource practices in Pharma Industries”.</li> </ul>
11	<b>National Social Services Activities</b>	<ul style="list-style-type: none"> <li>➤ Social Services Activities are part of the Curriculum.</li> <li>➤ NSS Volunteers have participated in several activities such as Rally on World Aids Day</li> <li>➤ Cancer awareness rally</li> <li>➤ Observance of World Peace Day</li> <li>➤ Flag Day</li> <li>➤ Participation in the local festival in a nearby village Epurupalem.</li> <li>➤ Students have participated in the campus cleaning programme.</li> </ul>
12	<b>Field Trips</b>	<ul style="list-style-type: none"> <li>➤ Field Trips were conducted by Botony, Zoology Departments at UG level.</li> </ul>
13	<b>Industrial Visits</b>	<ul style="list-style-type: none"> <li>➤ Industrial visits were organized for PG Department of Commerce for the benefit of M.Com Students at Capol, Jandrapeta.</li> <li>➤ An Industrial visit was organized for the department of Management Studies for the benefit of MBA Students at NTPC, Vijayawada.</li> </ul>

S. No.	Plan of Action	Achievements
14	<b>Dignitaries on the Campus</b>	<ul style="list-style-type: none"> <li>➤ Dr. K. Raghu Rama Reddy, IPS, Superintendent of Police, Prakasam District was the Chief Guest at NCC day celebrations on 29th November, 2011.</li> <li>➤ Dr. S.B. Nageswara Rao, Director, Directorate of Distance Education, Annamalai University, Annamalai Nagar.</li> <li>➤ Prof. K. Siva Rama Krishna, Gitam Institute of Management Studies.</li> <li>➤ Prof. K. Rama Mohan Rao, Department of Commerce, Andhra University.</li> <li>➤ Prof. D. Hari Narayana, Pro-Vice-Chancellor, Gitam University, Visakhapatnam.</li> <li>➤ Dr. M. Anji Reddy, Director Environmental Science, JNTU, Hyderabad have visited the campus on different occasions.</li> </ul>
15	<b>Procuring more Equipment</b>	<ul style="list-style-type: none"> <li>➤ More equipment was procured by various Departments according to their curriculum and as per requirement.</li> </ul>
16	<b>Feedback</b>	<ul style="list-style-type: none"> <li>➤ Feedback was collected from the students, parents and alumni regarding teaching, Learning, Infrastructure, facilities provided, maintenance of buildings, toilets, drinking water, parking place, ladies waiting room facility etc, The opinions were analyzed; Decisions were taken where ever there is a need for development.</li> </ul>
17	<b>Automations of Library</b>	<ul style="list-style-type: none"> <li>➤ New books were purchased</li> <li>➤ Automation of library is partially completed.</li> </ul>
18	<b>Student's Welfare Career Counseling</b>	<ul style="list-style-type: none"> <li>➤ A work shop on soft skills was conducted with the assistance of UGC.</li> </ul>
19.	<b>NCC Activities</b>	<ul style="list-style-type: none"> <li>➤ CUO K. Ashok Kumar Reddy of III rd B.A. has won a Gold Medal individually at National level and Silver medal for his contingent at Inter-Directorate level competitions in obstacle course held at New Delhi.</li> <li>➤ CUO K. Yugandhar III B.Com. has secured a Silver medal individually at Andhra Pradesh NCC Directorate level in Firing competitions held at Secunderabad.</li> <li>➤ CUO P. Ashok Kumar and CUO P. Adinarayana of Senior Intermediate class have represented Guntur Group and AP Directorate level at Secunderabad for Inter Group competitions.</li> <li>➤ Our two NCC cadets from the entire Guntur Group have own AP contingent at Thal Sainik Camp, New Delhi.</li> </ul>

S. No.	Plan of Action	Achievements
		<ul style="list-style-type: none"> <li>➤ Four of our girl cadets attended National Integration Camps held at Kanpur (Uttar Pradesh) Gadag (Karnataka), another five Senior Division cadets have participated in National integration camps held at Bhubaneswar (Orissa), Amarakanta (Madhya Pradesh) and Guntur (Andhra Pradesh).</li> <li>➤ Three combined Annual Training Camps in months of July 2011, Septemeber, 2011, and October, 2011 were conducted by the NCC Department under the auspices of Guntur Group.</li> </ul>

### 19. SPORTS AND GAMES

S. No.	Name of the Tournament & Event	Participants	Class	Result/Place
1	<b>Women Kabaddi</b>	G. Divya G. Suneetha D. Keerthi Sri S. Jyothi	III B.Com. II B.A. II B.Com. II B.Sc.	<b>ANU Inter Collegiate Trophy.</b>
2	<b>Men Kabaddi</b>	N. Ramesh A. Kasi Viswanadh A. Chiranjeevi S. Sri Krishna	II B.A. II B.A. II B.Com. I B. Com.	ANU Team and own Trophy.
3	<b>Foot Ball</b>	P. Ratna Kumar P. Srinivasa Rao D. Rajiv	II B.Com. II B.Com. I B.Sc.	Runners-Up Position at ANU.
4	<b>Volley Ball</b>	M. Krishna J. Sunil	II B.A. I B.A.	Runners-Up Position at ANU.
5	<b>Cricket</b>	B.A.S. Kishore A.V. Naga Raju	III B.Com. I B.A.	Runners-up position at South Zone and Central Zone.
6	Athletics	P.D. Srinivasa Rao P.D. Srinivasa Rao P.D. Srinivasa Rao R. Venkatetswarlu	I B.Sc. I B.Sc. I B.Sc. I B.A.	Long Jump 1st Place Triple Jump 3rd Place Inter Collegiate Athletic Meet High Jump 2nd Place
7	<b>University Blues</b>	S. Sree Krishna A. Chiranjeevi A. Kasiviswanath N. Ramesh P. Ratna Kumar P. Srinivasa Rao D. Rajiv	I B.Com. II B.Com. II B.A. II B.A. II B.Com. II B.Com. I B.Sc.	Kabaddi Kabaddi Kabaddi Foot Ball

S. No.	Name of the Tournament & Event	Participants	Class	Result/Place
		M. Krishna J. Sunil G. Divya S. Jyothi G. Sunitha D. Keerthi Sri P.D. Srinivasa Rao A. V. Naga Raju B.A.S. Kishore	II B.A. I B.A. III B.Com. II B.Sc. II B.A. II B.Com. I B.Sc. I B.A. IIIB.Com.	Volley Ball Volley Ball Kabaddi (Women) Kabaddi (Women) Kabaddi (Women) Kabaddi (Women) Athletics Athletics Cricket

**22. NCC Day Celebrations:-** On the EVE of NCC Day 17<sup>th</sup> **Mega Blood Donation Camp was held by our NCC Cadets.**

**23. Fresher's Day Celebrations by all PG Departments:-** Fresher's Day Celebrations were organized in all M.Com., MBA, MCA, M.Sc. Chemistry and M.Sc. Oils & Fats under the Chairmanship of Secretary & Correspondent Smt. J. Lakshmi Bhavani, President of the College Sri V.V. Ramachandra Vasu garu and Principal Sri J. Anjaneyulu.

**24. Distance Education Programmes:-** Distance education classes were conducted for the students of Andhra University, Acharya Nagarjuna University and Dr. B. R. Ambedkar open University and this college is the center to conduct examinations of above universities.

**25. Spot Valuation Camp:-** This college is the nodal center for Acharya Nagarjuna University year end examinations and camp will be conducted in summer vacation.

**26. Annual Day Celebrations:-** The 61 Annual Day Celebrations of the college were conducted in the Auditorion the Chief Guest was Sri K. Ashok Kumar, Film Artist. And Chiranjeevi Madhu Priya, Child Super Singer was felicitated on this occasion.

**27. At the end of the academic year, the following medals and prizes will be AWARDED to the meritorious students.**

- SriGunturu Nagendrudu Gold medal
- Sri.Vutukuri R.Venketeswarlu memorial prizes
- Sri.Batchu Venkatetswarlu memorial prizes
- Sri.Nooney Tirumalaiah Subba Ratnam Memorial prize

- Late Bezwada Rangayya Prize
- Sri.Yanduluri ramamohana Rao memorial prize
- Sri.Bhrumalle Ramaiah, Chenchamma memorial prize
- Lt.Col.P.S. Shyam Sundar memorial Prize
- Dr.Solasa Satyanarayana memorial prize
- Janab Ghouse Baig and Mihidduin Khatoon endowment scholarships
- Smt.B.Saraswathamma and Sri.Akkiraju cash prize
- Smt.Ravi.Venkamma memorial prize
- Sri.karumuri Seetharamanujamma Seshavatarm Charities Prizes.
- Smt.Grandhi Leelavati and C.Brahmaji cash Prize
- Master Pothini Sai Mukesh memorial Prize
- Prize in memory of Late Sri Ravinuthala Subbaiah Naidu Retired Lecturer in Chemistry of our college .

**2.15 Whether the AQAR was placed in statutory body: Yes  No.**

**Management    Syndicate    Any Other body    Provide the details of the action taken:**

The management has examined the AQAR and suggested some solutions for overall development.

## PART – B

### CRITERION – I

#### 1. Curricular Aspects

##### 1.1. Details about Academic Programmes:

Level of the Programme	Number of existing Programmes	Number of programmes added during the year	Number of self-financing programmes	Number of value added / Career Oriented programmes
Ph. D	01	-	-	-
M.Phil.	01	-	-	-
PG	01	-	4	-
UG	14	-	2	-
PG Diploma	-	-	-	-
Advanced Diploma	-	-	-	-
Diploma	-	-	-	-
Certificate	-	-	-	-
Others	-	-	-	-
<b>Total</b>	<b>20</b>	<b>-</b>	<b>6</b>	<b>-</b>
Interdisciplinary	05	-	-	-
Innovative	-	-	-	-

##### 1.2. (i) Flexibility of the curriculum: CBCS for PG / core for UG ;

##### (ii) Pattern of programmes:

Pattern	Number of programmes
Semester	1+4
Trimester	-
Annual	14

##### 1.3. Feedback from Stakeholders\*

Alumni      Parents      Employers      Students (on all aspects)

Mode of Feedback:

Online       Manual       Co-operating Schools (For PEI)

*\*Please provide an ANALYSIS of the feedback in the annexure*

**1.4. Whether there is any revision/update of regulation or syllabi, if yes, mention their Salient aspects.**

The syllabi is revised by Acharya Nagarjuna University

**1.5 Any new department/centre introduced during the year. If yes, give details.**

No

## CRITERION – II

### 2. Teaching, Learning and Evaluation:

#### 2.1. Total No. of permanent faculty:

Total	Asst. Professors	Associate professors	Professors	Others
<b>60</b>	<b>30</b>	<b>28</b>	-	1(PD) 1 (Librarian)

#### 2.2. No. of permanent faculty with Ph.D.

**06**

#### 2.3. No. of faculty positions recruited (r) and vacant (v) during the year:

Asst. Professors		Associate professors		Professors		Others		Total	
R	V	R	V	R	V	R	V	R	V
-	-	-	-	-	-	-	54	--	<b>54</b>

#### 2.4. No. of Guest and visiting faculty and temporary faculty

Guest Faculty :08	Visiting: 05	Temporary: 36
-------------------	--------------	---------------

#### 2.5. Faculty participation in Conferences and Symposia:

No. of faculty	International Level	National Level	State Level
Attended Seminars / Workshops	<b>01</b>	<b>06</b>	<b>04</b>
Presented papers	<b>01</b>	<b>04</b>	<b>04</b>
Resource persons	<b>02</b>	<b>04</b>	<b>04</b>

#### 2.6. Innovative processes adopted by the institution in teaching and learning:

- Arranging Guest Lectures.
- Conducting Field trips.
- Conducting Tutorial Examinations.
- Motivating students to participate in cultural programmes and youth festivals organized by ANU and CCE.
- Using PPTS.



- Counseling for students on **Academic Issues**.
- Remedial coaching for **Slow Learners**.
- Arranging Guest Lecturers by eminent Academicians for both **PG** and **UG** level.
- Motivating students to participate in **Games and Sports**.
- Motivating students to participate in **NCC and NSS programmes**.
- Using power point presentations.(PPTS).
- Exhibiting **Video Lessons** for **PG** students.
- Counseling students in **career progression**.
- Conducting spoken **English classes** for all **PG** students.
- Giving coaching for **Banks** recruitment tests.
- Giving coaching for **VRO** examinations conducted by **Government of Andhra Pradesh**.
- Giving coaching for **Degree students** to take **PG** entrance examinations.
- Arranging Extension Lectures by retired staff members in **UG** Departments.
- Arranging Extension Lectures by eminent **Professors** and **Executives** for **PG** Departments.
- Conducting **Seminars/ Quiz / Group Discussions** / for students in **PG and UG**
- Training is arranging in **Tally** for **M. Com.** Students.
- **Project works** for **MBA** students as a part of the Programme.
- **Project works** for **MCA** students as a part of the programme.

**2.7. Total No. of actual teaching days during this academic year:**

**UG: 210                  PG: 221**

**2.8. Examination/ Evaluation Reforms initiated by the Institution (for example: Open Book Examination, Bar Coding, Double Valuation, Photocopy, Online Multiple Choice Questions)**

UG: Bar Coding,    PG: Double Valuation

**2.9. No. of faculty members involved in curriculum restructuring / revision / syllabus development as member of Board of Study / Faculty / Curriculum Development Workshop**

Curriculum restructuring	04 faculty members.
Revision of syllabus	04 faculty members.

Board of study members 06 faculty members.

Board of studies chairmens 03 faculty members.

**2.10. Average percentage of attendance of students:**

80 %

**2.11. Course/Programme wise distribution of pass percentage :**

<b>Title of the Programme</b>	<b>Total Number of Students Appeared</b>	<b>Pass Percentage</b>
B. A.,	<b>059</b>	<b>69</b>
B. Sc.,	<b>101</b>	<b>78</b>
B. Com.,	<b>072</b>	<b>72</b>
M. Com.,	<b>044</b>	<b>86</b>
M.B.A	<b>057</b>	<b>91</b>
M.C.A.,	<b>012</b>	<b>100</b>
M. Sc Chemistry	<b>019</b>	<b>100</b>
M. Sc., Oils and fats	<b>031</b>	<b>74</b>

**2.12. How does IQAC Contribute/Monitor/Evaluate the Teaching & Learning processes:**

- IQAC will conduct review meetings and monitor the progress in the teaching and learning process. Feedback will be taken from the students about the teaching and learning in the class rooms. Various activities will be informed from time to time to both students and staff.

**2.13. Initiatives undertaken towards faculty development:**

<b>Faculty / staff development programmes</b>	<b>Number of faculty Benefitted</b>
Refresher courses	10 staff members had participated in the Refresher Courses held at various Universities.
UGC – faculty improvement programme	2 Faculty members from the PG Department of Commerce have obtained their MBA Degrees. 2 Faculty members have completed Minor Research Projects. 2 Research Scholars have submitted their Dissertations in M.Phil. Degrees. 1 Scholar has submitted his thesis for the award of Ph.D. Degree.
HRD programmes	---

Orientation programmes	Eligible candidates have completed.
Faculty exchange programme	---
Staff training conducted by the university	----
Staff training conducted by other institutions	---
Summer / winter schools, workshops, etc.	----
Others	-----

#### 2.14. Details of Administrative and Technical staff:

S. No	Administrative staff	No. of posts sanctioned	No. of persons admitted during the year 2011-12	No. of persons working during the year 2011-12	No. of vacant posts
1.	Superintendent	01	----	0	01
2.	Senior Assistant	03	----	02	01
3.	Junior Assistant	04	----	03	01
4.	Typist	01	----	01	0
5.	Steno Typist	01	----	0	01
6.	Asst. Librarian	01	----	01	0
7.	Store Keeper	02	----	02	0
8.	H. Keeper	01	----	01	0
9.	M. Keeper	01	----	01	0
10.	Mechanic / Ele	01	----	0	01
11.	Rec. Assistant	19	----	12	07
12.	Gasman	01	----	0	01
13.	Attender	17	----	09	08
14.	Class iv	12	----	02	10
	<b>TOTAL</b>	<b>65</b>	<b>----</b>	<b>34</b>	<b>31</b>
<b>PG</b>					
01	Clerk cum typist	01	----	0	01
02	Attender	02	----	01	01

<b>S. No</b>	<b>Administrative staff</b>	<b>No. of posts sanctioned</b>	<b>No. of persons admitted during the year 2011-12</b>	<b>No. of persons working during the year 2011-12</b>	<b>No. of vacant posts</b>
03	Sweeper	01	----	01	0
	<b>TOTAL</b>	<b>04</b>	-----	<b>02</b>	<b>02</b>

**Un-Aided Administrative Staff:**

<b>S. No</b>	<b>Administrative staff</b>	<b>No. of posts sanctioned</b>	<b>No. of persons recruited during the year 2011-12</b>	<b>No. of persons working during the year 2011-12</b>	<b>No. of vacant posts</b>
1.	Technician	02	----	0	0
2.	Junior Assistant	01	----	0	0
3.	Typist	01	-----	0	0
4.	Attender	32	-----	0	0
	<b>Total</b>	<b>36</b>	-----	<b>0</b>	<b>0</b>

### CRITERION – III

#### 3. Research, Consultancy and Extension:

##### 3.1. Initiatives of the IQAC in Sensitizing/Promoting Research Climate in the institution:

IQAC is making endeavors in promoting research in PG Courses. The PG Department of Commerce has been recognized as a Research Centre by the Acharya Nagarjuna University. Nearly, 18 Scholars have been pursuing M.Phil./ Ph.D. Degrees. A part from this, the Post Graduate Department of Management Studies is imparting internship to the students and they are supposed to submit their project Reports in the specialization concerned to the University and a viva-voce examination will be conducted by the Expert Examiners and award marks to the students. Similarly, same exercises will also be continued in the PG Departments of Computer applications, PG Department of Oils & Fats and in the PG Department of Chemistry. The IQAC is making stern efforts to inculcate the spirit of conducting Research in the Department of MBA and the students are directed to undertake small projects by administrating a Questionnaire. Three staff members have received their M.Phil. Degrees during this academic year and one faculty member had submitted his Ph.D. thesis. The final year PG students are giving counseling to appear for Junior Research Fellow (JRF)/NET examination as this will be helpful to the students to undergo the research that leads to have the teaching profession.

##### 3.2. Details regarding Major projects:

	Completed	Ongoing	Sanctioned	Submitted
Number	----	----	----	-----
Outlay in Rs. Lakhs	----	----	-----	-----

##### 3.3. Details regarding Minor projects:

	Completed	Ongoing	Sanctioned	Submitted
Number	2	2	2	2
Outlay in Rs. Lakhs	0.75+1 Lakh	0.75+1 Lakhs	0.75+1 Lakhs	0.75+1 Lakhs

##### 3.4. Details on Research Publications:

	<b>International</b>	<b>National</b>	<b>Others</b>
Peer Review Journals	<b>02</b>	<b>06</b>	<b>06</b>
Non-Peer Review Journals	<b>02</b>	<b>08</b>	<b>08</b>
e-Journals	---	----	----
Conference proceedings	<b>06</b>	<b>06</b>	<b>08</b>

**3.5. Details on Impact factor of publications:**

Range: Yes Average -- H-Index --- Nos. in Scopus-----

**3.6. Research funds sanctioned and received from various funding agencies, industry and other organizations:**

<b>Nature of the project</b>	<b>Duration Year</b>	<b>Name of the Funding Agency</b>	<b>Total grant Sanctioned</b>	<b>Received</b>
<b>Major projects</b>	-----	-----	-----	-----
<b>Minor projects</b>	<b>2011-12</b>	<b>UGC</b>	<b>2.50 Lakhs</b>	<b>2.50 Lakhs</b>
<b>Interdisciplinary projects</b>	----	-----	-----	-----
<b>Industry sponsored</b>	----	-----	-----	-----
<b>Projects sponsored by the university/ college</b>	-----	-----	-----	-----
<b>Students research projects</b> <i>(other than compulsory by the university)</i>	-----	-----	-----	-----
<b>Any other(specify)</b>	-----	-----	-----	-----
<b>Total</b>	<b>1</b>		<b>2.50 Lakhs</b>	<b>2.50 Lakhs</b>

**3.7. No. of Books published:**

i) With ISBN No. **4** ii) Chapters in Edited Books: **6** iii) Without ISBN No. **6**

**3.8. No. of University Departments receiving funds from:**

UGC-SAP CAS DST-FIST DPE DBT Scheme/funds

**3.9. For Colleges  Autonomy CPE DBT Star Scheme**

INSPIRE CE Any Other (specify)

**3.10. Revenue generated through consultancy -----**

**3.11. No of Conferences organized by the Institution:**

Level	International	National	State	University	College
Number	-----	01	-----	-----	-----
Sponsoring Agency	-----	UGC	-----	-----	-----

**3.12. No. of faculty served as experts, chairpersons or resource persons: 08****3.13. No. of collaborations International: -- National: ---- Any other 03****3.14. No. of linkages created during this year: --04--****3.15. Total budget for research for current year in Lakhs: 2.50 lakhs**

- From funding agency :UGC
- From Management of University/College :-----
- Total : 2.50 lakhs

**3.16. No. of patents received this year:**

Type of patent		Number
National	Applied	-----
	Granted	-----
International	Applied	-----
	Granted	-----
Commercialized	Applied	-----
	Granted	-----

**3.17. No. of Research Awards/ recognitions received by faculty and research fellows of the Institute in the year**

Total	International	National	State	University	Dist	College
--	-	-	-	-	--	--

**3.18. No. of faculty from the Institution who are Ph. D. Guides: 4  
and students registered under them: 18****3.19. No. of Ph. D. awarded by faculty from the Institution: Two Students**

Two students were awarded M.Phil.

**3.20. No. of Research scholars receiving the Fellowships (Newly enrolled + existing ones)**

JRF: --      SRF:---      Project Fellows:----      Any other: ----

**3.21. No. of students Participated in NSS events:**

University Level : **80**      State Level :      National Level :      International Level :

**3.22. No. of students participated in NCC events:**

University Level : 40      State Level :8      National Level : 8      International Level : --

**3.23. No. of Awards won in NSS:**

University Level : 04      State Level :--      National Level : --      International Level : --

**3.24. No. of Awards won in NCC:**

University Level : 10      State Level :05      National Level : 03      International Level : 01

**3.25. No. of Extension activities organized:**

University Form:--      College Form:--      NCC:3      NSS:--      Any other : Yes

**3.26. Major Activities during the year in the sphere of extension activities and Institutional Social Responsibility**

- Participated in the Tree Plantation Programme.
- Carrying Propaganda on Health and Sanitation issues in Rural areas.
- Creating awareness on aids through rally on world aids Day.
- The college observed world peace day.
- Collecting and donating amounts for the welfare of ex-servicemen and war widows.
- NCC cadets involved in maintaining order in village level festival at Epurupalem village.
- Teacher's day was celebrated in the college campus.
- Conducted Annual Sports meet in the college campus.
- Conducted Library week's celebrations in the college campus.
- Participated in University level Youth Festival and Cultural Programmes.
- Conducted social services in Temples on special occasions.



**CRITERION – IV****4. Infrastructure and Learning Resources****4.1. Details of increase in infrastructure facilities:**

<b>Facilities</b>	<b>Existing</b>	<b>Newly created</b>	<b>Source of fund</b>	<b>Total</b>
Campus area	<b>78 Acres</b>	----	Management	<b>78 Acres</b>
Class rooms	<b>56</b>	----	Management + UGC assistance	
Laboratories	<b>13</b>	---	Management	<b>13</b>
Seminar halls	<b>01</b>	01	Management + UGC assistance	<b>02</b>
Cyber park	<b>01</b>	---	Management + UGC Assistance	<b>01</b>
Pg block	<b>01</b>	----	Management + UGC Assistance	<b>01</b>
Administrative block	<b>01</b>	----	Management	<b>01</b>
Computer labs	<b>03</b>	----	Management + UGC Assistance	<b>03</b>
Auditorium	<b>01</b>	-----	Management	<b>01</b>
Gymnasium	<b>01</b>	----	Management	<b>01</b>
Health centre	<b>01</b>	----	Management	<b>01</b>
Boys hostel	<b>01</b>	----	Management	<b>01</b>
Women's hostel	<b>01</b>	----	UGC assistance	<b>01</b>
Dining hall	<b>01</b>	----	Management	<b>01</b>
Ladies waiting hall	<b>02</b>	----	Management	<b>02</b>
No. Of important equipments purchased ( $\geq$ 1-0 lakhs) during the current year.	<b>02</b>	---	----	<b>02</b>
Value of the equipment purchased during the year (Rs. In lakhs)	<b>85,14,933</b>	-----		<b>85,14,933</b>
Others				

#### 4.2. Computerization of administration and library:

Under Processing

#### 4.3. Library services:

UG	Existing		Newly added		Total	
	No.	Value	No.	Value	No.	Value
Text Books	40,166	91,49,750	1,800	2,79,000	41,966	94,28,750
Reference Books	5,020	11,27,300	234	62,000	5,254	11,89,300
e-Books						
Journals	60	8,000	20	3,200	80	11,200
e-Journals						
Digital Database						
CD & Video	100	10,000			100	10,000
Others (specify)						

PG	Existing		Newly added		Total	
	No.	Value	No.	Value	No.	Value
Text Books	16,986	61,57,680	44	16,000	17,030	61,74,710
Reference Books						
e-Books						
Journals	82	1,21,134	40	40,000	122	1,61,134
e-Journals						
Digital Database						
CD & Video	40	100			40	4,000
Others (specify)						

#### 4.4. Technology up gradation (overall):

	Total computers	Computer labs	Internet	Browsing centers	Computer centers	Office	Departments	Others
<b>Existing</b>	160	03	Yes	----	Yes	yes	yes	----
<b>Added</b>	20	0	----	-----	-----	-----	-----	-----

<b>Total</b>	<b>180</b>	<b>3</b>	-----	-----	-----	-----	-----	-----
--------------	------------	----------	-------	-------	-------	-------	-------	-------

**4.5. Computer, Internet access, training to teachers and students and any other Programme for technology up gradation (Networking, e-Governance etc.)**

- Tally classes are conducting to **M. Com.** Students as part of the programme
- Add on programme on fundamental s of computer was conducted to UG students

**4.6. Amount spent on maintenance in Lakhs:**

i) ICT	18,64,915
ii) Campus Infrastructure and Facilities	38,12,789
iii) Equipments	22,,28,223
iv) Others	6,09,006
	-----
Total:	85,14,933

## CRITERION – V

### 5. Student Support and Progression

#### 5.1. Contribution of IQAC in enhancing awareness about Student Support Services:

- All the students are informed about the schemes/circulars' that are available for their career development and time to time by way of notices.

#### 5.2. Efforts made by the institution for tracking the progression:

- Various notices regarding admissions into various courses/ placements information are displayed in College Notice Board and also in the Library.
- Job advertisements are displayed the PG Notice Boards from time to time.
- Coaching is given to those students who are appearing for PG Entrance Examinations.
- Advertisements are given the Local city cable.
- All the events that are conducting the college campus are given to both Print Media and Electronic Media.

#### 5.3. (a) Total Number of students:

UG	PG	Ph. D.	Others (Distance Mode)		
			Ambedkar	Andhra	Nagarjuna
795	349	18	197	120	171

(b) No. of students outside the state

-----

(c) No. of International students

----

No	%
869	75.96

**Men**

No	%
275	24.04

**Women**

Last Year UG						This Year					
General	SC	ST	OBC	Physically Challenged	Total	General	SC	ST	OBC	Physically Challenged	Total
224	227	31	320	—	802	213	208	34	337	3	795

Demand ratio: **1%**

Dropout % **5**

Last Year PG						This Year					
General	SC	ST	OBC	Physically Challenged	Total	General	SC	ST	OBC	Physically Challenged	Total
163	64	15	180	2-7 (MM)	431	157	54	09	129	-	349

Demand ratio: -1 Dropout 4%

#### 5.4. Details of student support mechanism for coaching for competitive examinations (If any)

- All the Degree Students are motivated to pursue in PG studies.
- They are given necessary coaching to appear for the entrance tests.
- Coaching is given to students to improve their communication skills and Computer skills.

No of student beneficiaries **200**

#### 5.5. No. of students qualified in these examinations:

NET  SET/SLET  GATE  CAT   
 IAS/IPS etc  State PSC  UPSC  Others

#### 5.6. Details of student counseling and career Guidance;

- Counselling will be given to the students at the time admission to choose proper group.
- Counselling will be given to slow learners to overcome their problems. special attention will be paid to slow learners.
- Career Guidance will be given to aspirant students.
- No. of students benefitted 

<b>300</b>
------------

#### 5.7. Details of campus placement on campus/off campus:

##### M.Sc. Chemistry:

S. No.	Name of the student	Company	Location
1.	S. Bhagya Raju	Divs Laboratories	Hyderabad
2.	P. D.V.S.R.K. Reddy	Lupin Pharmaceuticals	Pune

<b>S. No.</b>	<b>Name of the student</b>	<b>Company</b>	<b>Location</b>
3.	T. Hari Krishna	Larus Pharmaceuticals	Hyderabad
4.	Ch. Jhansi Rani	St. Anns School	Chirala
5.	Y. Mahesh Kumar	Vignana Bharathi Jr. College	Chirala
6.	N. Narendra	Larus Pharmaceuticals	Hyderabad
7.	B. Rajesh	ITC ILTD LTD	Chirala
8.	S. Saidulu	SVS Laboratories	Hyderabad
9.	K. Veerendra	Medical Representative	Chennai
10.	S. Venkata Ravindra Babu	Wirpo	Hyderabad
11.	G. Tulasi Priya	Wirpo	Hyderabad
12.	P. Srividya	Sri Gowthami Jr. College	Chirala

## M.Com.

<b>S. No.</b>	<b>Name of the student</b>	<b>Company</b>	<b>Location</b>
1.	M. Chaitanya	Vignana Bharathi College	Chirala
2.	M. Venkata Aditya, Accountant	Bandarupalli Legal Associates	Chirala
3.	P. Leela Prasad, Accountant	Sriram Chitfunds	Chirala
4.	Ch. Satyanarayana	Movva Govt. college	Krishna Dt.
5.	M. Sunil Teja	Movva Govt. College	Krishna Dt.

## M.Sc.(Oils &amp; Fats)

<b>S. No.</b>	<b>Name of the student</b>	<b>Company</b>	<b>Location</b>
1.	B. Arun Kumar	South Indian Edibles	Nellore
2.	P. Bhagya Raj	Abhay Cotex LTD.	Jalna, Maharashtra
3.	G. Bhulakshmi	Teacher	Karimnagar
4.	B. Gowtham	EMU Forms	Vijayawada
5.	Ch. Buchi Raju	Wipro Technologies	Bangalore
6.	Ch. Kanniah	Sneha Farms Pvt. Ltd.	Karimnagar
7.	B. Koteswara Reddy	MK Agro Tech.	Mysore, Karnataka

<b>S. No.</b>	<b>Name of the student</b>	<b>Company</b>	<b>Location</b>
8	P. Mohan Krishna Goud	RuchiSoya Industries	Chennai
9	A. Naganjaneyulu	MK Agro Tech.	Mysore, Karnataka
10	P. Nagarjuna	Own Business	Ongole
11	A. Naresh	MK Agro Tech.	Mysore, Karnataka
12	P.N. Chakravarthy	Higher Studies	-
13	Ch. Nova Samrat	South Indian Edibles	Nellore
14	A. Obul Reddy	Abhay Cotex Ltd.	Jalna, Maharashtra
15	M. Siva Krishna	MK Agro Tech.	Mysore, Karnataka
16	K. Soujanya	Gemini Edible Fats	Nellore
17	M. Subbaramaiah	South Indian Edibles	Nellore
18	A. Titus	Discontinued	-
19	K.V. Niranjan	Mirchi Oils	Ongole
20	J. Vijaya Bhaskar	3 F Industries	Nellore

### **MBA**

<b>S. No.</b>	<b>Name of the student</b>	<b>Company</b>	<b>Location</b>
1.	Anjaneyulu Bobba	Finance Executive	Acer Engineering Pvt Limited
2.	Bala Murali Krishna Repalle	Marketing executive	Divis Laboratories Limited, Hyderabad
3.	Deepthi Vemuri	HR executive	S.S.Organics Limited, Hyderabad
4.	Dhana Lakshmi Pachala	HR executive	Supala Organics Limited, Hyderabad
5.	Durga Mallela	Marketing executive	Rantus Pharma Pvt Limited, Vijayawada
6.	George Mullar Mekala	Marketing executive	Laila Pharma Pvt Limesd, Vijayawada
7.	Krishna Burla	Marketing executive	Alekhya Drugs Pvt Limited, Hyderabad
8.	Lal Basha Shaik	Marketing executive	Amrita Drugs, Hyderabad
9.	Mahendra Babu Kullu	CASHIER	Muthoot Finance, Hyderabad
10.	Maheswara Rao Thota	CASHIER	Manappuram Gold, Vijayawada
11.	Mallikarjun Pitchuka	CASHIER	Manappuram Gold,

			Eluru
12.	Mariyamma Bolimera	CASHIER	Shriram Chits & Finance, Chirala
13.	Nagaraju Madasu	Marketing executive	Mannam Constructions Pvt Limited, Chirala
14.	Nagaraju Nizampatnam	Marketing executive	Mannam Constructions Pvt 15limited, Chirala

## MCA

S. No.	Name of the student	Company	Location
1.	Sd.Amanulla	Software Engineer	Tech Mahindra , Hyd.,
2.	R.Chinna Babu	Software Engineer	Kapil IT Solutions
3.	B.Kalpana	Sr Software Engg	ionidea, Bangalore
4.	M.L.Ratna Kumari	Software Engineer	IBM, Hyd.,
5.	Puspha Latha	Software Engineer	Wipro Technologies, Chennai
6.	Ramya	Tester	Geetam Solutions, Pune
7.	Y.Sujatha	Teacher	Rahul School
8.	A.V.N.Vara Lakshmi	Placement Officer	VNR Placements

**5.8. Details of gender sensitization programmes;**

- Eve teasing and ragging is strictly prohibited in the campus.
- Committees are constituted to take appropriate action against erring the students.
- For this purpose, the mobile numbers of police officials are prominently displayed in the campus.
- All the students are given counseling about ragging and its consequences.
- Women empowerment cell is established in the campus to take care about the girl students problems.
- The students are at liberty to address the principal either orally or in writing about any problems they are facing.
- They can address the correspondent of the college in the form of E.Mails.
- Discipline committee is working in the campus to prevent the eve teasing.
- Fortunately the college is not reported any untoward incidents so far.



➤ As far as possible, mobile phones are prohibited in the class rooms.

## 5.9. Students Activities:

### 5.9.1. No. of students participated in Sports, Games and other events:

State/ University level 50      National Level:10      International Level:00

### 5.9.2. No. of students participated in cultural events:

State/ University level :5      National Level:--      International Level:--

### 5.9.3. No. of medals /awards won by students in Sports, Games and other events:

Sports      State/ University level 20      National Level:04      International Level:--

Cultural      State/ University level :--      National Level:--      International Level:--

## 5.10. Scholar Ships and Financial support:

	Number of students	Amount in (Rs)
<b>Financial support from Institution</b>	<b>02</b>	<b>30,000</b>
<b>Financial support from Government</b>	<b>649</b>	<b>71,36,056</b>
<b>Financial support from other sources</b>	<b>05</b>	<b>25,000</b>
<b>No of students National/International recognition</b>	<b>-----</b>	<b>-----1</b>

## 5.11. Student organized / initiatives:

Fairs      State/ University level :--      National Level:--      International Level:--

Exhibitions      State/ University level :01      National Level:--      International Level:--

## 5.12. No. of social initiatives undertaken by the students: 08

## 5.13. Major grievances of students (if any) redressed: -----

## Criterion – VI

### 6. Governance, Leadership and Management:

#### 6.1. State the Vision and Mission of the institution:

The founders visualized the college to

Be the lighter and ignite the minds to glow the lives

Be the ladder and help scale new heights in the realm of knowledge

Be the leader and take world forward

Today... tomorrow... and forever as long as sun shines

- The vision of the college is to achieve excellence in higher education, empowerment through knowledge and sustainable development.
- To develop the college into an institution of global standards catering to the educational needs of students and also contribute to the welfare of local community.
- To impart quality education for students to the rural folk and to produce graduates and post graduates with outstanding skills and to produce responsible citizens who would “**Think Global and act Local**” and can change society knowledgeable in order to meet the challenges of future.

**“UDYATENAMA  
UDAYATENAMA  
UDITAYANAMA”**

The above three sentences that appear the above on the emblem alert the students to the fact that education is three fold achievement passing through three phases even sun goes through dawn to the moon and raising from below the nadir to the zenith, the student must first be intend on learning, then work persistently and attain the full bloom of his latent skills. He should also, like the sun be self less in working the world in its full potential attainment.

#### **MISSION:**

- To impart total quality education at under Graduate and post Graduate levels by Inculcating best teaching and learning practices.
- Providing opportunities for Faculty development, consultancy and research.
- Striving for maximum results in the examinations.

- Creating avenues for industry interaction and to provide Training and Placement opportunities.
- Managing the Institution with good Governance and transparency and striving hard for the euphoria of Local community.
- By empowering students with appropriate knowledge, competence and creativity to face International Challenges.
- To impart knowledge on Human rights, Ethics and values, culture, heritage, scientific temperament and Environmental aspects.

**6.2. Does the Institution has a Management Information System:**

Yes

**6.3. Quality Improvement Strategies adopted by the Institution for each of the Following:**

**6.3.1. Curriculum Development**

**VRS & YRN College is an affiliated college to Acharya Nagarjuna University** and it has to follow the curriculum designed by the University.

**6.3.2. Teaching and Learning:**

- Staff members are motivated to participate and present papers in the National Seminars, Work Shops to upgrade their knowledge and skills.
- A well equipped library with the latest subject and reference books are available with photo copying and internet facility.
- Extension Lecturers are arranged in each every Department to augment the knowledge of the students.
- Field trips are arranged to students to have practical exposure in the Departments of Botany, Zoology and M.Sc. Chemistry.
- Students of the Department of MBA are taken to short visits.
- Staff is provided with good Library, high speed internet facility.

**6.3.3. Examination and Evaluation**

- University examinations are as prescribed by Acharya Nagarjuna University.
- Internal examinations like tutorials, half-yearly, pre-final examinations conducted at regular intervals and results are monitored.

- More attention is shown towards slow Learners.

**6.3.4. More concentration will be given on slow learners **Research and Development:****

- The M.com, Department is recognized as a Research Centre by the Acharya Nagarjuna University.
- Student's projects are encouraged to improve research culture.

**6.3.5. Library, ICT and physical infrastructure / instrumentation:**

- 2 separate Libraries for both UG and PG are working with more than 58,762 Books 202 journals
- Necessary physical infrastructure is provided.
- Xerox machines, internet browsing facility is provided. LCD projectors are used for teaching classes.

**6.3.6. Human Resource Management:**

- Various activities have been conducting by volunteers of NSS and NCC cadets.

**6.3.7. Faculty and Staff recruitment:**

- There is a ban on recruitment by the Government of Andhra Pradesh with regard to Aided Staff Members. However,
- Un-Aided Staff Members are recruited as per the requirement of the courses by the management.

Aided: ----                      Un Aided:    2

**6.3.8. Industry Interaction / Collaboration:**

- The Department of oils and fats had entered into a MOU with OTAI

**6.3.9. Admission of Students:**

	<b>Girls</b>	<b>Boys</b>	<b>Total</b>
UG	<b>179</b>	<b>616</b>	<b>869</b>
PG	<b>96</b>	<b>253</b>	<b>275</b>
Others (Distance Mode)			
Dr BRAOU			<b>197</b>
Andhra University			<b>120</b>

Acharya Nagarjuna University			<b>131</b>
			<b>1592</b>

**6.4. Welfare schemes for:**

Teaching	Staff welfare Society
Non-Teaching	Staff cooperative society is functioning
Students	Hostels, Bus passes, Medical facility

**6.5. Total corpus fund generated:**

Rs. 37, 92,871

**6.6. Whether annual financial audit has been done: Yes**

**6.7. Whether Academic and Administrative Audit (AAA) has been done?**

Audit Type	External		Internal	
	Yes/No	Agency	Yes/No	Authority
Academic	✓	CCE	Yes	IQAC
Administrative	No	CCE	Yes	CA Firm

**6.8. Does the University/ Autonomous College declare results within 30 days?**

- For UG Programmes : Yes
- For PG Programmes : Yes

**6.9. What efforts are made by the University/ Autonomous College for Examination Reforms?**

- Semester system is introduced for PG courses.
- Internal evaluation system is introduced for PG courses.
- Year end Exams for the UG courses will be conducted by the University.

**6.10. What efforts are made by the University to promote autonomy in the Affiliated/constituent colleges?**

N/A

**6.11. Activities and support from the Alumni Association:**

- Alumni Association is formed.
- Meetings are held twice in a year.
- Suggestions are invited and offered for Academic and Institutional Development.

**6.12. Activities and support from the Parent – Teacher Association:**

- The parent- teacher Association is formed to inform the parents about their wards attendance and progression.
- Steps are initiated for the academic improvement of students.

**6.13. Development programmes for support staff:**

- Staff are attending the computer training programme given by the District Collectorate, Prakasam District.
- Conducting training classes on internet usage.

**6.14. Initiatives taken by the institution to make the campus eco-friendly:**

- The college is striving hard to make the campus plastic free and eco-friendly
- Tree plantation programme is going on from time to time.
- Maintaining compost pit.

## **CRITERION – VII**

### **7. Innovations and Best Practices:**

#### **7.1. Innovations introduced during this academic year which have created a positive impact on the functioning of the constitution. Give details:**

- Conducted certificate course on tally package.
- Many numbers of students joined in this course and got benefited.
- Arranged special training classes in communication skills.
- Many students has improved their communications skills to some extent by this training.
- The students honored the staff on the occasion of teachers day some of the teachers were felicitated.
- The management celebrates the New Year day January 1st with the staff members and reviews the current academic plan in a friendly atmosphere.
- Are NCC cadets involved as volunteers in maintaining order at village festival in the nearby village Epurupalem.
- Management has been interactive with the principal, Heads of Departments and staff members to discuss about academic achievements and development activities in the college time to time.

#### **7.2. Provide the Action Taken Report (ATR) based on the plan of action decided upon at the beginning of the year:**

- Mid- term examinations were conducted twice for PG Students as part of the Semester system.
- Quarterly, Half yearly exams were conducted to UG Courses.
- Seminars / Quiz / Debates were conducted in both UG and PG.
- Internal Training is imparted to MBA/MCA students before going for internship at the far end of the first year.
- All the staff and students are involved in various social service activities.
- Field trips were conducted in Science Departments.
- Guest Lectures were arranged in both UG/ PG Departments.
- New equipment was procured for science Departments.

- 3NCC camps were conducted the college campus NCC cadets of various schools and college were participating.
- NSS wing had organized a special camp at Gonasapudi.
- Fresher's Day celebration was conducted for both UG and PG students.
- Gandhi Janyanthi, Independence and Republic Day was celebrated in the college.

**7.3. Give two Best Practices of the institution (please see the format in the NAAC Self-study Manuals)**

1	<b>Title of the Practice</b>	<b>Communication Skills</b>
2.	Goal	For the career advancement of all the students
3	The context	To develop awareness among the students about the impact of communication skills.
4.	Practice	Meant for all the final year students of <b>PG courses.</b>
5.	Evidence of success	Students of this college have been selected for various posts in different organizations.
6.	Problems encountered and Resources required	Resources were met from the <b>UGC funds</b>
7.	Notes (Optional)	-

1	<b>Title of the Practice</b>	<b>Plastic free environment</b>
2.	Goal	Creating awareness among the students about plastic free environment.
3	The context	To Create awareness among the staff and students about the disadvantages of plastic usage.
4.	Practice	Students are actively directed to participate in the non-usage of plastic products at home, at functions and also in the campus.
5.	Evidence of success	Students, staff and the society has realized the impact of plastic usage and its potential disadvantages.
6.	Problems encountered and Resources required	From the <b>General Funds</b> of the college.
7.	Notes (Optional)	Nil

**7.4. Contribution to Environmental awareness / protection:**



- Creating environmental awareness among the students.
- Tree plantation in the campus.
- To make the campus plastic free.
- Purified Water supplying machine is functioning

**7.5. Whether environmental audit was conducted?**

Yes
-----

**7.6. Any other relevant information the institution wishes to add. (for example SWOT Analysis)**

- The institution is having a sprawling campus to the extent of **78 Acres**.
- The college is having a spacious play ground.
- The College is maintaining fully furnished Hostels for Boys and Girls separately.
- Separate Libraries are functioning for both **UG** and **PG** students.
- Student's strength is reducing due to parent's preference to engineering courses.
- Mushroom growth of colleges in the Town.

**8. Plans of Institution for next year:**

- Proposed to conduct |Coaching for entry of services
- Proposed to extend Wi-Fi system.
- Proposed to increase efforts to make more campus placements.
- Proposed to increase the student strength in spite of several constraining factors.
- Making MOU's with various organizations towards student's development.

**DR.J. REVATHY,**  
Signature of the IQAC Coordinator

**BALA SUBBA RAO**  
Signature of the Chair Person

**ABBREVIATIONS**

CAS	-	Career Advanced Scheme
CAT	-	Common Admission Test
CBCS	-	Choice Based Credit System
CE	-	Centre for Excellence
COP	-	Career Oriented Programme
CPE	-	College with Potential for Excellence
DPE	-	Department with Potential for Excellence
GATE	-	Graduate Aptitude Test
NET	-	National Eligibility Test
PEI	-	Physical Education Institution
SAP	-	Special Assistance Programme
SF	-	Self Financing
SLET	-	State Level Eligibility Test
TEI	-	Teacher Education Institution
UPE	-	University with Potential Excellence
UPSC	-	Union Public Service Commission

**ANNEXURE-I****VRS&YRN College, Chirala****UG Academic Calendar for the year 2011-12**

1.	Reopening of Colleges	<b>15-06-2011</b>
2.	Commencement of Teaching for II and III year Courses	<b>15-06-2011</b>
3.	Commencement of Teaching for I year Course	<b>07-07-2011</b>
4.	Last date for admissions to I year Courses	<b>22-08-2011</b>
5.	Last date of Transfers (Including students form other State Universities and the Universities within A.P in respect of restructured/Vocational courses at Degree level. The last date prescribed by the Universities is not for submission of admission application on transfer from Universities as mentioned above will not be permitted without established equivalency of syllabi, since these course are not covered under common core scheme. Before the last date of transfer. Equivalency of syllabi has to be obtained from the University. After last date no application is entertained.	<b>31-08-2011</b>
5 (a)	Submission of list of transferred candidates to the A.C.E., ANU.	<b>06-09-2011</b>
6(a)	Last date for submission of details of Optional papers offered by colleges in Third year (The list may be submitted to the Coordinator, UG Exams and ACE, ANU)	<b>12-09-2011</b>
(b)	Submission of Staff particulars (Degree Colleges service only) for valuations purpose to Coordinator, UG Exams, ANU (theory & Practical with cadre wise experience)	<b>29-10-2011</b>
7.	Last date for submission of master list of newly admitted I year students of 2011-'12 as per structure prescribed by University along with ICR forms to ACE, ANU	<b>30-09-2011</b>
8.	Dasara Vacation	<b>03-10-2011 To 08-10-2011</b>
9.	Dates for payment of examination fees and submission of Examination Applications by the students of 2011-'12 to the Colleges	<b>20-10-2011 To 30-10-2011</b>
10.	Last date for submission of I year gallies to the University by the colleges in respect of regular students to ACE, ANU.	<b>10-11-2011</b>
11.	Last date for submission of gallies of II & III years students to ACE, ANU. Resolved to request the authorities that the colleges should invariably attach the affiliation order for the year 2011-'12	<b>21-11-2011</b>
11.A	Last date for submission of question paper account for all years to Coordinator, UG Exams, ANU.	<b>21-11-2011</b>

12.	Christmas Break	<b>23-12-2011 To 27-12-2011</b>
13.	Pongal Break	<b>09-01-2012 To 16-01-2012</b>
14.	Commencement English Practical Exams	<b>20-01-2012</b>
15.	Commencement of Practical Examinations for 2011-'12	<b>03-02-2012</b>
16.	Last date for instruction & Computing attendance (All the colleges are requested to send the condonation particulars to the Addl. Controller of Examinations along with condonation amount if any collected from the students.	<b>18-02-2012</b>
17.	Commencement of Examinations for 2011-2012	<b>01-03-2012</b>
18.	Closure of Colleges (Last working day) (Number of actual teaching days on which classes such as tutorials, Seminars and practicals are held or conducted is not less than 180 in an academic year excluding holidays, vacation time set apart for completing admission and time required for conduct of examinations.)	<b>31-03-2012</b>
19.	Re-opening of colleges for the academic year 2012-13	<b>18-06-2012</b>

**ANNEXURE II**  
**VRS&YRN College, Chirala.**

**Analysis of Feedback from Students for the Year 2011-12**

1. Majority of the students are satisfied with teaching method and communication of the teachers
2. Students are happy for the efforts made by the management with regard to spoken English classes.
3. Students welcome the arrangement made by the principal in conduction of remedial classes for slow learners.
4. Student requested to provide bus facility in their routs.
5. Hosteliers have expressed happiness for infrastructural facilities and food facilities arranged in both men/women hostels.
6. Some students requested to arrange tube lights in the class rooms to get more lighting during winter season. the college has provided the same.
7. Students are satisfied with the facilities like mineral drinking water facility, ladies waiting hall, toilets, play ground, library etc.
8. Students are happy with the examinations conducted and the motivation given by some of the teachers.
9. Majority of the students are not feeling burden to do assignments and project work even by the faculty.
10. Students are happy for the seminars, assignments and group discussions conducted in the class rooms.
11. Students are satisfied with the notes and materials provided by the staff members.
12. Students are immensely happy for the communication classes, bank coaching classes, VRO coaching classes arranged in the campus.
13. Some of the students have expressed those more teaching aids to be used by the teacher in the class.

**ANNEXURE -III**  
**VRS & YRN COLLEGE, CHIRALA**  
**NATIONAL CADET CORPS**

**Following are the various activities conducted by our college coy for the year 2011-12 .**

<b>S. No.</b>	<b>Date</b>	<b>Activity</b>	<b>Allotted Cadets</b>	<b>Location</b>
1.	15-07-11 to 29-07-11	AAC	I.Prasad K.Murali Krishna	Secunderabad
2.	20-07-11 to 1-07-11	CATC	25 NCC Cadets	VRS & YRN College, Chirala
3.	31-07-11 to 09-08-11	IGC-I	P.Adinarayana K.Yugandhar B.Yandi Rao P.Ashok Kumar	Tirupathi
4.	15-08-11	Independence Day	All NCC Cadets	VRS & YRN College, Chirala
5.	24-08-11	Anti Drugs Rally	All NCC Cadets	VRS & YRN College to Chirala Town
6.	12-09-11 to 21-09-11	CATC	20 NCC Cadets	VRS & YRN College, Chirala
7.	13-09-11	Costal Clean up Day	All NCC Cadets	Vodarevu Beach
8.	22-09-11 to 31-09-11	T.S.C	K.Yugandhar Y.Ashok Reddy	Delhi
9.	07-10-11 to 18-10-11	NIC	K.Balaji	Tirupathi
10.	14-10-11 to 23-10-11	ATC	32 NCC Cadets	VRS & YRN College, Chirala
11.	11-11-11 to 20-11-11	PRDC-I	G.Satish P.Viswanath M.Nagaraju P.Ashok Kumar	Secunderabad

PRINCIPAL

SIGNATURE OF THE NCC OFFICER

**ANNEXURE –IV**  
**NATIONAL SERVICE SCHEME**  
**VRS & YRN COLLEGE: CHIRALA**

The following NSS activities were conducted by the College during the academic year 2011-12

<b>S. No</b>	<b>Name of the Programme</b>	<b>Place</b>	<b>Date</b>
1.	Campus cleaning	College campus	25-6-2012
2.	Bare foot walk	Guntur	23-7-2012
3.	Independence day celebration	College campus	15-8-2012
4.	Teacher's day celebration	College campus	05-9-2012
5.	Free medical camp	Burlavaripalem village	19-10-2012
6.	Campus cleaning	College campus	14-11-2012
7.	NSS special camp	Gavinivaripalem village	13-12-2012
8.	Sport day celebration	College campus	18-01-2013
9.	College Annual Day celebration	College campus	22-02-2013
10.	International women's Day celebration	College campus	08-03-2013.

PRINCIPAL

NSS COORDINATOR